



Friends of the St. Clair River Committees

Board of Directors

Meets monthly

- Provides strategy, development, governance, public relations & networking to support the organization's vision and mission

Ad hoc committee

- Blue Water Sturgeon Festival

Fund Development/Finance

Meets monthly

- Responsible for overseeing the organization's overall fundraising; Prepare financial reports, review budgets; Fundraising activities, grant writing, donor campaigns, special fundraising events; Oversee audit

Education

Meets quarterly

- Design and execute mission-driven programming that educates the public in both formal and informal settings; oversee new program development, monitor and assess existing programs; guide program evaluations, and facilitate discussions about program priorities

Stewardship

Meets quarterly

- Establish robust stewardship programs for habitat management, volunteer management and citizen science

Marketing

Meets quarterly

- Deliver effective outreach using various marketing strategies, messages and materials; Acquire metrics for reporting measurable goals; Oversee branding strategies

Governance

Meets as needed

- Strengthen board and staff capacity and expertise to enhance organization's reputation and relevancy

Facilities

Meets as needed

- Oversee physical space, equipment, hardware and software that is well-tailored, managed and secure

Regional Trails

Meets monthly

- Coalition of stakeholders and community leaders invested in the direction, sustainability and oversight of the Bridge To Bay Trail; Makes decisions on the development, improvement, management and funding of existing and future trail segments, needs and opportunities

Ad hoc committees

- Funding committee
- Five local Trail Advisory groups
- Wayfinding, Signage & Safety steering committee

St. Clair River Area of Concern

Every other month, rotates Canada and U.S.

- Supports the removal of two Beneficial Use Impairments; Provide outreach, education, and events to improve and protect the St. Clair River

Ad hoc committees

- Drinking Water committee
- Transition Team committee

Events

Vacant

Public Policy & Advocacy

Vacant